

# Sticker Removal

The story behind stickers on the street

# ★ ABOUT ★

A film about sticker art told by the street artists, photographers, traders, and collectors who safeguard the culture and share their passion for stickers with the world.

<b>GENRE</b>	Documentary, Art Film, Feature
<b>RUN TIME</b>	53 minutes
<b>DIRECTOR</b>	Will Deloney
<b>CREATED BY</b>	Will Deloney, Sha-Risse Smith, Tori Luecking, Alicia Parrott
<b>PRESS</b>	<a href="#">Deadline Hollywood</a> <a href="#">Scratching the Surface with City Kitty Podcast</a>
<b>ONLINE PLATFORMS</b>	<a href="#">Instagram</a> <a href="#">IMDB</a> <a href="#">StickerMovie.com</a>



# ★ SYNOPSIS ★

## The story behind stickers on the street

Sticker Movie answers the question “Who is decorating the lampposts, street signs, and mailboxes with stickers?” and more importantly... “Why?” Sticker Movie is a film about sticker art, and the culture behind it, told by street artists, photographers, traders, and collectors.

The global community of “sticker people” who practice this art form are at the heart of this subculture. Featuring interviews with over 80 artists in 23 different countries, the film offers a rare glimpse into the underground world of this subset of graffiti.

Visually stimulating, with a combination of animation, user-generated-content, and 4k footage, Sticker Movie celebrates the nostalgia, thoughtfulness, and intensity of sticker art and the sticker enthusiasts who will never let the culture die.



# ★ CREW ★ For sticker people, by sticker people



## WILL DELONEY

Director/Editor

Emmy Award winning storyteller with over 20 years of experience producing and directing television, motion pictures, and digital content.

[MORE ABOUT WILL](#)

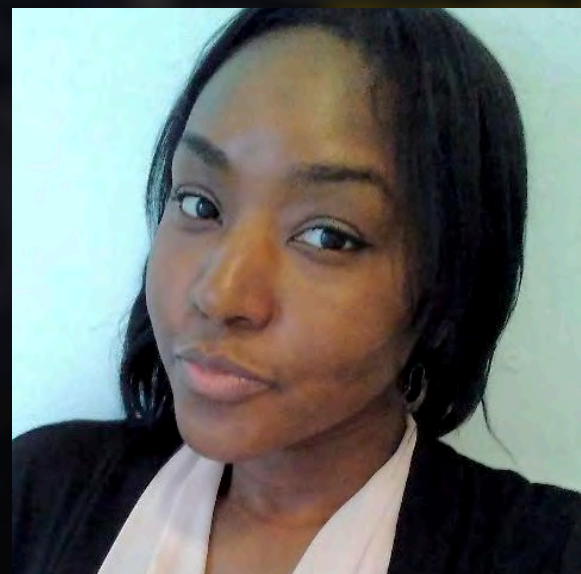


## ALICIA PARROTT

Co-producer/Public Relations

Alicia Parrott is an award-winning graphic designer with more than 20 years experience in visual storytelling at advertising agencies and corporate marketing departments.

[MORE ABOUT ALICIA](#)



## SHA-RISSE SMITH

Writer/Producer

Sha-Risse Smith is a filmmaker, mother, and proud Harlemiter who is the writer of the 2019 eight-time award-winning film, *Strive*, starring JoiStarr and Danny Glover.

[MORE ABOUT SHA-RISSE](#)



## ERIC FRIEND

Sound Engineer

Eric's work has appeared in feature films, documentaries, television, podcasts, and more for clients such as HBO, ABC, Sesame Street, Beavis and Butthead and Comedy Central.

[MORE ABOUT ERIC](#)



## TORI LUECKING

Writer/Producer

Tori Luecking is a multimedia journalist and New York University alumna, whose work appears regularly in *Interfaith America Magazine* and *The Washington Post*.

[MORE ABOUT TORI](#)

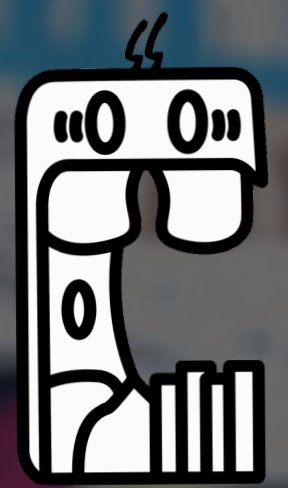


## JIM TOZZI

Puppeteer

Jim Tozzi is an award-winning creator of campaigns for Nick at Nite's *TV Land*, Kellogg's Rice Krispie Treats for Leo Burnett, as well as, the designer and animator for MTV2's cult-classic *Wonder Showzen*, and co-creator and producer of *Xavier Renegade Angel* on Cartoon Network's *Adult Swim*.

[MORE ABOUT JIM](#)



# ★ CAST ★



**SHEPARD FAIREY**  
American Artist

Shepard Fairey is best known for his iconic OBEY Andre the Giant design and the Barack Obama "Hope" poster used during the 2008 U.S. Presidential elections.



**NICEO CM**  
Graffiti Writer

Niceo CM is a prolific graffiti writer who began his legendary career in 1977 and is still active in the streets and tunnels of New York City.



**CHRIS RWK**  
American Artist

Chris RWK is a New York-based contemporary artist who is widely known for his distinctive style of urban street art.



**FASERMACKA**  
German Artist

Fasermacka is an activist who uses street art to draw attention to issues such as patriarchal oppression and environmental crises.





**23**  
countries

**5000+**  
minutes of transcripts annotated

**80+**  
artist interviews



# ★ SPONSORSHIP ★

## Want to be a part of Sticker Movie?

### Platinum Sponsor: \$100,000

- Company Logo in the ending credits
- Executive Producer Credits to be listed in the ending credits
- Name Listed on all Signage at every event with top billing
- Exclusive invite with 5 reserved tickets to the World premiere 'Sticker Movie' event and red carpet
- Custom Sticker Package(x5) created for the Platinum Sponsor (One of a kind, includes exclusive license use from the artist)
- 8 Social Media shoutouts from the 'Sticker Movie' account
- Exclusive dinner with the Director, Writers, and Production Team of the 'Sticker Movie'
- 'Sticker Movie' Swag Bag

### Ruby Sponsor: \$50,000

- Company Logo in the ending credits
- Co-Producer Credits to be listed in the ending credits
- Name Listed on all Signage at every event with secondary billing
- Exclusive invite with 3 reserved tickets to the World premiere 'Sticker Movie' event and red carpet
- 4 Social Media shoutouts from the 'Sticker Movie' account
- 'Sticker Movie' Swag Bag

### Silver Sponsor: \$25,000

- 1 Associate Producer Credit to be listed in the ending credits
- Name Listed on all Signage at every event in the third position
- Exclusive invite with 2 reserved tickets to the World premiere 'Sticker Movie' event and red carpet
- 3 Social Media shoutouts from the 'Sticker Movie' account
- 'Sticker Movie' Swag Bag

### Bronze Sponsor: \$10,000

- Name Listed on all Signage at every event in the fourth position
- 2 Social Media shoutouts from the 'Sticker Movie' account
- 'Sticker Movie' Swag Bag

### Sapphire Sponsor: \$5,000

- Name Listed on all Signage at every event in the fifth position
- 1 Social Media shoutout from the 'Sticker Movie' account
- Sticker Movie' Swag Bag

### Table Sponsor: \$2,500

- Exclusive table to showcase and sell products at a 'Sticker Movie' Event
- Sticker Movie' Swag Bag



# ★ LET'S COLLABORATE ★

**MEDIA AND PARTNERSHIP INQUIRIES CONTACT**  
**Alicia Parrott, Public Relations - [info@pixilatedideas.com](mailto:info@pixilatedideas.com)**



pixelated ideas

IN ASSOCIATION WITH

**AXS FILM FUND**